

Put Your Science in the Spotlight! a workshop for HRSMC PhD/ Postdocs

Opening lecture:

Creative thinking

By Jenny Hasenack

Creativity is key in research – to be innovative, to ask new questions, and to find a plan B when plan A didn't work. Sometimes, though, the daily reality of research can prompt you to be critical on yourself, to doubt your own ideas or to forget the fun there is in science. In this workshop, we will use the playful part of our brain and use it to find solutions to different kinds of (professional and scientific) challenges. We will go over different techniques, so you can find the exact ones that work for you.

After this training, you will be more in touch with your own creativity. You know how to link your own enthusiasm and ingenuity to your research. This will help you gain new ideas and increase your problem-solving skills.

Note: Bring pen + paper!

About the trainer

Jenny Hasenack is a science communicator and theatre teacher. She uses creative tools to teach soft skills to scientists – all of non-scientific tools you need to be a good researcher. Jenny received her Masters degree in Chemistry with a major in Science Communication at the University of Amsterdam and the Vrije Universiteit in 2019. Together with science communicator and biologist Marloes ten Kate, she runs the company Echt Impact, that offers science communication and presentation workshops.

