

# Put Your Science in the Spotlight!

## a workshop for HRSMC PhD/ Postdocs

Closing lecture:

### **What's the point of Science Communication?**

By Rasa Muller

During her PhD in physics, Rasa started to communicate science to the broader audience. This started on Twitter, but quickly extended to talkshows, radio, and newspaper articles. Science communication has many facets, so does it have a wrong or right? What to do and what not? In this talk Rasa will show you her personal experiences and ideas about science communication!

#### *About the trainer*

Rasa Muller (30) is a particle physicist, and as of September 2023 a postdoc at the INFN in Italy. Research into the smallest building blocks of everything around us, the foundation of matter, and the omnipotence of the universe is what attracts her. She obtained her PhD at Nikhef at the University of Amsterdam on Science Park with her research into so-called neutrinos, and in particular the big question of where exactly these neutrinos come from. The detector to do this research, called KM3NeT (KM 3 Neutrino Telescope), is currently under construction at the bottom of the Mediterranean Sea.

In addition to full-time research, Rasa is an athlete, and loves to spread the word of science on television, stages, or in the pub.

